

7TH ANNUAL *Dream Builders* **CAR SHOW**

Benefiting Big Brothers Big Sisters of Snohomish County

2021

...at Evergreen Speedway
SUNDAY, JUNE 20TH



SPONSORSHIP OPPORTUNITIES

7TH ANNUAL *Dream Builders* **CAR SHOW** **2021**

The **2021 Dream Builders Car Show** will be held **June 20th** at the **Evergreen Speedway** in Monroe, Washington, with all proceeds going to **Big Brothers Big Sisters of Snohomish County!**



Would you like to be a Sponsor or Vendor at the 2021 Dream Builders Car Show, one of the most diverse and inclusive charity car shows in the Pacific Northwest?

Sponsorships are tax-deductible, as the money goes directly to a 501(c)(3) (nonprofit) charity organization!

Please take a few minutes to see what we've been up to, and then see how you can get involved and help make this seventh annual event an even bigger success!



We'd love for you to be a part of our event!

In 2019—just our sixth year—we had **nearly 500 cars**, roughly **3,800** people in attendance throughout the day, and raised **over \$86,000 for Big Brothers Big Sisters**, bringing our six-year total to over **\$290,000!**

- For the **2019** event, we had **301** preregistered participants by show day, with 85 of them in the first two hours and 105 by the end of the day. **130** preregistered the first week!
- Although we had to cancel the **2020** show due to the COVID-19 pandemic, we still managed to raise **\$18,600** for Big Brothers Big Sisters. The vast majority of participants who had already preregistered for the 2020 show opted to donate their registration fee to BBBS! On top of that, we had a number of sponsors who chose to do the same! It just goes to show how much this community has our back and believes in the work we're doing!
- With that, we have raised **nearly \$310,000 to date**, and have our eyes on eclipsing **\$400k** in 2021!



Total Registrations

- 2014: **240**
- 2015: **300+**...and unfortunately we had to turn away more than 100 cars because we were **full** by 8:30am!
- 2016: **450+**
- 2017: **425+**...on a wet holiday weekend!
- 2018: **400+** cars...in the rain!
- 2019: **498!**
- 2021: **550** projected!



Funds Raised for Big Brothers Big Sisters

2014:	Goal \$10,000	Actual \$10,386
2015:	Goal \$20,000	Actual \$27,000
2016:	Goal \$40,000	Actual \$38,000
2017:	Goal \$50,000	Actual \$58,000
2018:	Goal \$67,000	Actual \$73,725
2019:	Goal \$85,000	Actual <u>\$86,640</u>
2021:	Goal <u>\$100,000!</u>	



The 2016 show was voted the **#1 Best Local Event** on Seattle A-List's **Best in Washington!** And in 2015 we cracked the top 10 on King 5's Best in Western Washington at **#8 for Best Local Event** and were the only car show to crack the top 50!



Promotion of the show takes many forms, with sponsors' logos/names featured prominently.



Banners and flyers feature our top sponsors, and posters and yard signs spread word about the show



As a sponsor, you'll have the opportunity to showcase your company and products at the show!



Sponsors are thanked on all DreamBuildersCarShow.com pages, with links to their website

There are five levels of sponsorship available...

—but first, have a look at the show!



the big day

Here's a look into the event experience:



The **2021 Dream Builders Car Show** is open to spectators 9am–4pm, but of course you get there first thing in the morning because, well...there's SO MUCH to do all day long. This summer event is much more than just a car show, so strap in and enjoy the ride!

So you've seen all of the cars, and your feet are tired...time to go? **NOPE!** Take a seat in the grandstands and watch the cars rip around in some **LIVE RACING ACTION!** Maybe you'd like to ride along? Yep—you can do that!

If you're 21 years or older, you can head over to the **Speedway Beer Garden** and grab an ice-cold brew to drink while you walk around the midway and check out the vehicles in our **VIP parking area!**

Ears pounding from the roaring motors? Head over to the stage, and soothe your soul with the sweet sounds of music performed by **live bands** throughout the day!

By now your feet are probably ready to get back out there and check out our sponsors and vendors on **Vendors Row**, showcasing **area businesses and entrepreneurs** who have generously opened their hearts and wallets in support of our cause.

Hope you brought the kiddos! There is plenty for them to do, including face painters, a bouncy house, inflatable obstacle course and slides, Kids Car Show, and one of the biggest highlights of the show, the **POWER WHEELS DRAGS!** That's right! Kids will be able to race their own Power Wheels against each other down our Kid Zone Drag Strip!

Did we mention that participation for kids is FREE!?!?

Be sure to purchase raffle tickets for our **Prize Raffle** and **50/50 Raffle!**

And just before we hand out the awards, make your way up to the grandstands to watch motorcycles and cars/trucks battle it out in our **Loudest Pipes Contest**, followed by our tire-shredding **Burnout Contest!**





Just as we have in years past, we will be giving out **over 100 awards**, with classes for any and every type of vehicle, including multiple classes for various Motorcycles, Cars Pre-1930s through 2010 and Newer, Exotics, Muscle, Imports, Grocery Getters, Rat Rods, Off Road, and Semi Trucks...just to name a few. We even have awards for **boats**! *When we say we have a class for everything, we mean it!*



You don't think we're having a car show at a racetrack without a little **racing**, do you??



The 2021 Dream Builders Car Show will feature Evergreen AutoX.





Going into 2021, we knew that there was a real chance that we may have to cancel the show again due to state restrictions on large events.

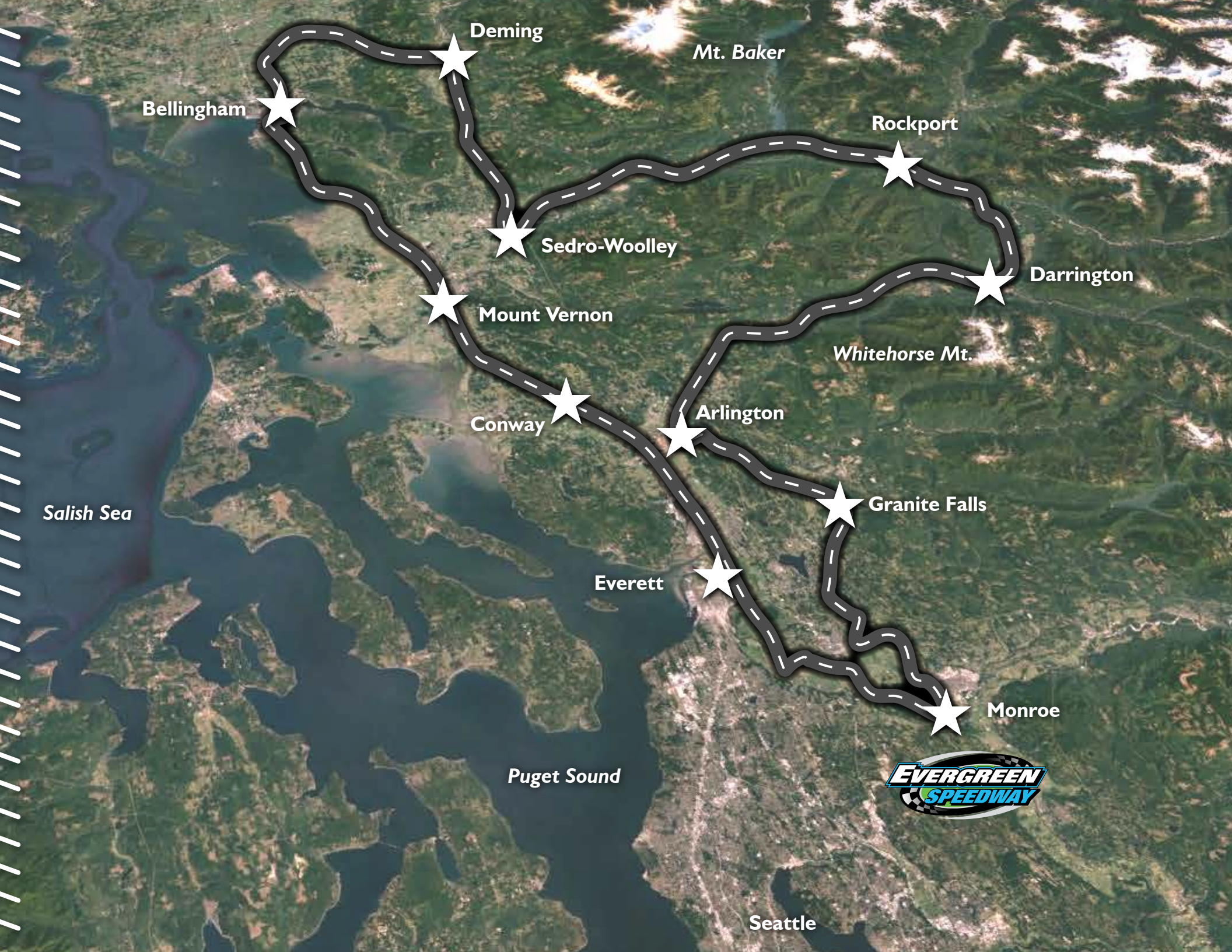
We're still moving full speed ahead with plans to host our show, bigger and badder than ever at Evergreen Speedway, just as we have in the past. BUT...we most certainly have a **Plan B** on tap!

*Our **Plan B** is an **epic car cruise** on some of the most beautiful roads in the Pacific Northwest!*

The exact route is yet to be determined, but the plan is to start at Evergreen Speedway and link together some of the **most popular cruise routes in the north end**, with checkpoints along the way spotlighting our top sponsors!

It's important that we raise as much as possible for Big Brothers Big Sisters of Snohomish County this year, and NOT giving you an event on Father's Day is unacceptable! **If** forced to adapt...we will do just that, and we'll have a **great** time for a **GREAT** cause at the end of the day!





Bellingham

Deming

Mt. Baker

Rockport

Sedro-Woolley

Darrington

Mount Vernon

Whitehorse Mt.

Salish Sea

Conway

Arlington

Granite Falls

Everett

Monroe

Puget Sound

Seattle



about Steve

Here's the driving force behind the Dream Builders Car Show—**Steve Myers**.



In 1994, the course of my life changed forever. Big Brothers Big Sisters had managed to create the "perfect match." That's when I met my "Big Brother" **Rich**, at the age of 10.

I grew up with just my mom and my sister around. Mom was working two, sometimes three jobs, all while going to school, and still managing to get home to put dinner on the table for us kids.

But she needed help. My dad wasn't around, due to addiction and abuse, and I needed a male mentor to give me the guidance that my mom just wasn't sure how to give. And as strong of a woman as she is—and I've never met any stronger—she found the help in the most amazing organization I've ever had the pleasure in being a part of, **Big Brothers Big Sisters**.


Rich has been, above all, a role model. He has been the man I have looked to for all of those things most kids would go to their dad for. He's been the closest thing to a father figure I've ever had.

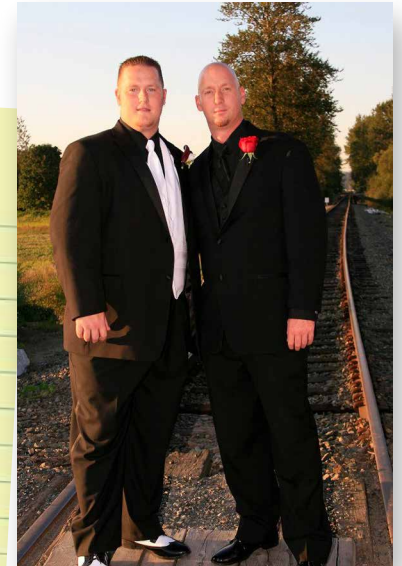
We've done everything together—everything any young boy would cherish and love to do with dad. We went to Sonics games and Mariners games, we played all types of sports together, specifically basketball. Rich even coached my basketball team for a year. We're both very competitive. You name it, we've made a competition out of it!

We went camping, did lunches, saw movies, went to the batting cages and played golf, and participated in every event Big Brothers Big Sisters offered, along with volunteer events... the list goes on and on.

We've had so much fun over the years. But it's been much more than fun and games.

Rich helped shape me from a 10-year-old kid with no direction to a man who wants to give back... and it's all thanks to **Big Brothers Big Sisters!**


Steve Myers
Founder/Director
Dream Builders Car Show



Steve and Rich on Steve's wedding day



Rich and Steve in a TV interview about the Dream Builders Car Show in July 2016



During this time of the COVID-19 pandemic, our mission is more important than ever—to create and support one-to-one mentoring relationships that ignite the power and promise of youth. Vulnerable children and families are facing increased anxiety, stress, fear, and worry, and the young people we serve are likely to bear the heaviest burdens of trauma and economic fallout.

A VITAL RESOURCE IN OUR COMMUNITY

Even in the best of times, our mentees—Littles—are facing adversity at a higher rate than the average young person in America:



	Our Littles	National Average
Average household income less than \$20,000	44%	30%
Lives in a single parent household	66%	34%
Worries a lot	26%	7%
Are lonely, sad, and cry a lot	22%	12%

WHO WE SERVE



Of the nearly 130 children we served in 2020:

- 76% do not live with two parents
- 50% are children of color
- 66% receive free and reduced lunch
- 21% have a Big of color
- 49% live with a single mother
- 15% have an incarcerated parent

Research has documented that, compared to youth without mentors, Little Brothers and Sisters are:



- 52% less likely to skip school
- 46% less likely to begin using drugs
- 33% less likely to use violence to solve problems
- 27% less likely to begin using alcohol

WHAT IT TAKES

It costs approximately \$2,000 to provide a Big Brother or Big Sister to a child and to monitor that mentoring match for one year.

100% of our programming is supported by the generous contributions of our community.

There are no fees or fundraising expected from our Bigs, Littles, and their families.



Research shows that for every tax dollar invested in early care and education, \$16 is returned to society through better graduation rates, workforce readiness, and reduced crime.

Although we ask for a **twelve-month commitment** from our volunteers and our families, our current community-based average match length is **36 months**: a true testament to our matching process and the care and support provided throughout the life of a match.

get involved



Sponsorship Opportunities



Benefits	Platinum \$4,000	Gold \$2,500	Silver \$1,000	Bronze \$500	Chrome \$250	Show Vendor \$50 (\$5)
Vendor space	premier, as big as needed, near Registration	as big as needed	10' x 20'	10' x 10'	10' x 10'	10' x 10'
Option to put items in goodie bags	★	★	★	★	★	★
Company name/logo on all flyers and posters	★	★	★	★	★	
Company logo on event T-shirts	★	★	★	★		
Company logo and link on event website and social media	★	★	★			
Sponsor's Choice Award	★	★	★			
Recognition announcements throughout event day	★	★				
Mention in all media and press releases	★	★				
"Dream Builders Car Show Presented by " sponsor	★					
Company logo prominently displayed at event	★					



You can also register online via DreamBuildersCarShow.com/sponsorship

name of business as it should appear in all publications

contact name

address

city

state

ZIP code

contact phone number

contact email

Level of Dream Builders Car Show Sponsorship

☐ Platinum—\$4,000 ☐ Gold—\$2,500 ☐ Silver—\$1,000 ☐ Bronze—\$500 ☐ Chrome—\$250 ☐ Show Vendor—\$5

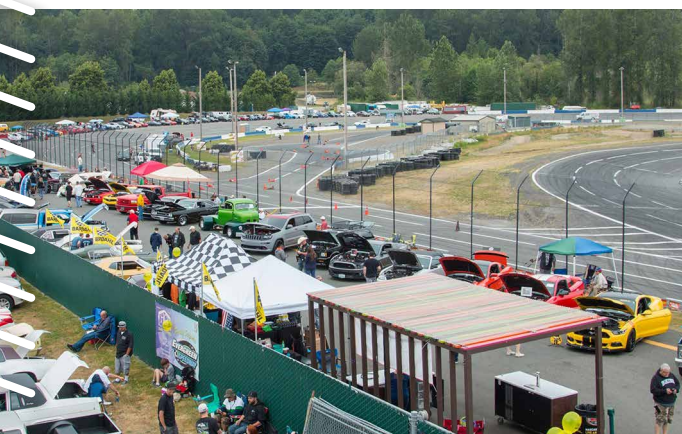
- Check the box that best fits your company's sponsorship option.
- Complete the form.
- Mail it along with your check to **Big Brothers Big Sisters of Snohomish County**, 4730 Colby Ave, Everett WA 98203-2927.
- Please email all vector artwork to **Mark Ellis Walker** at illico@markelliswalker.net.

THANK YOU FOR YOUR SUPPORT!

Big Brothers Big Sisters is a 501(c)(3) organization. Tax ID: **91-0565561**.

For additional sponsorship information,
contact **Pamela Diehm** at 425-252-6522.

Visit us at bbbs-snoco.org!



to learn more

For more information about the **Dream Builders Car Show**, including pictures, videos, and sponsorship information, visit our website at **DreamBuildersCarShow.com**.

Facebook.com/DBCS4BBBS



@GiveBackBIG



@dbcs4bbbs



“Like” us on **Facebook** at **Facebook.com/DBCS4BBBS**. Follow us on **Twitter** at **@GiveBackBIG** and on **Instagram** at **@dreambuilderscarshow**.

For more information about **Big Brothers Big Sisters of Snohomish County**, visit their website! **bbbs-snoco.org**

For questions, comments, suggestions, ideas, or to make a donation in support of the event, contact:

Steve Myers

Founder/Director

Dream Builders Car Show

425-599-5127

dbcs4bbbs@hotmail.com



I Love it, I'm here to support the Dream Builders Car Show every year!

—Andy Aguinaldo, Co-Founder, **HawkWheels** car club.

It's a huge family event, people bring their kids, I bring my kids, there's people everywhere having a great time!

—Jesse Elliott, President, **Stangpede Washington**

Incredible show awesome cause!!!

—Jerry Penor, 2-time winner,
Best in Show Motorcycle

To me, this show is one of the most inclusive shows I've attended in the PNW. There's something for every automotive enthusiast regardless of what kind of car they own or are interested in. I've had cars in the show twice and both times were excellent experiences. I'm looking forward to being back with a new car in 2018!

—Michael Brunk, Photographer

THE car show to go to EVERY YEAR!!!

No questions about it. Great cause, excellent people and the most important, loving and caring people that run Dream Builders.

—Jesse Ellegaard, Multi Year Participant

Last year was our first time in the show, and we showed our jetboat. It was an amazing event, and we had a blast!! So much to see and do. Plus what an amazing way to give back to the community!

—Suzee Everett, Participant

More than just a car show! Vehicles from every make, model and year plus entertainment, racing and family fun! Proceeds benefit the Big Brothers and Sisters organization which is a very worthy cause! Don't miss it!

—Dave Griggs, Multi Year Participant and Volunteer

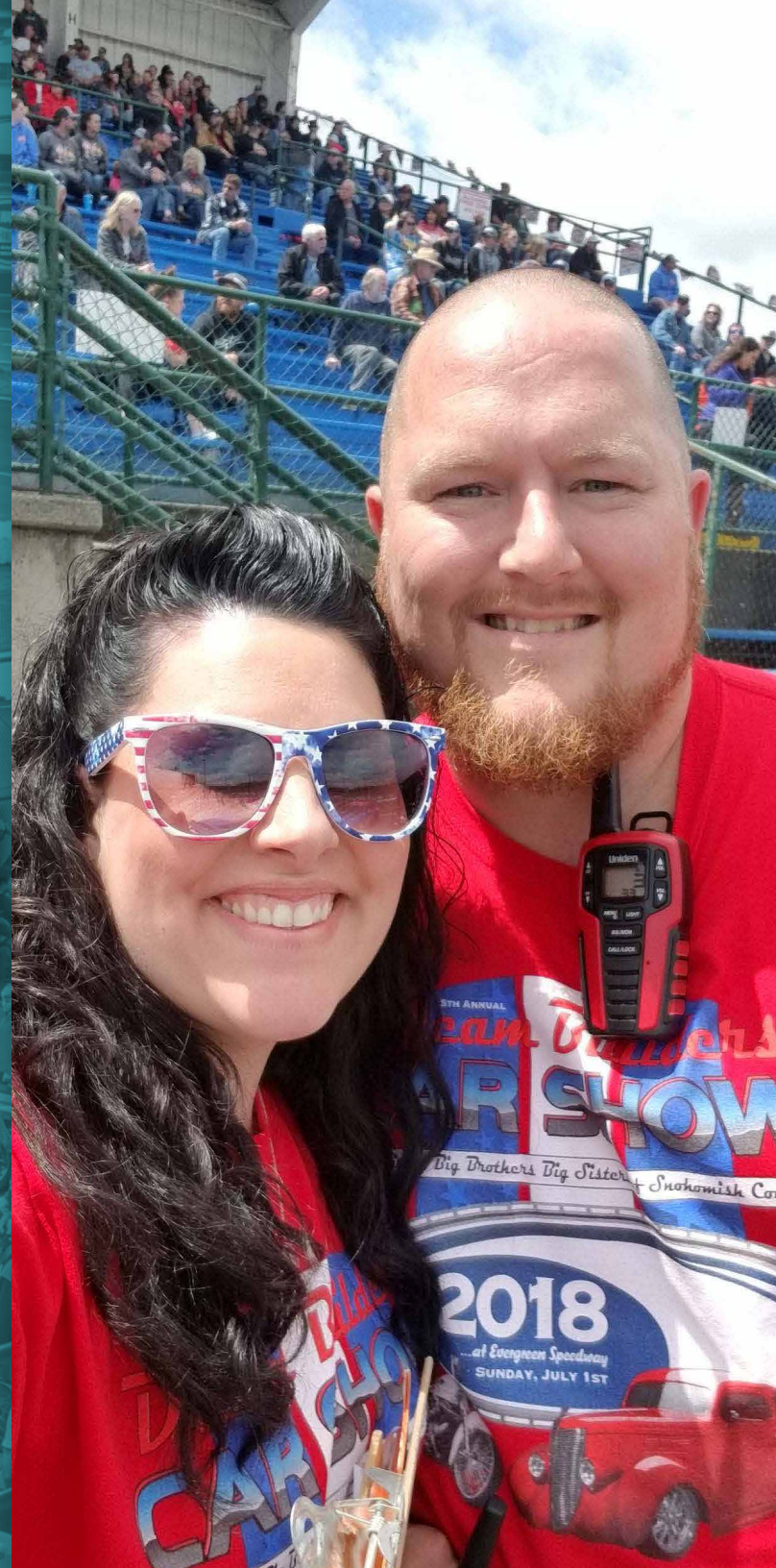
Best show hands down and for a great cause I can really get behind.

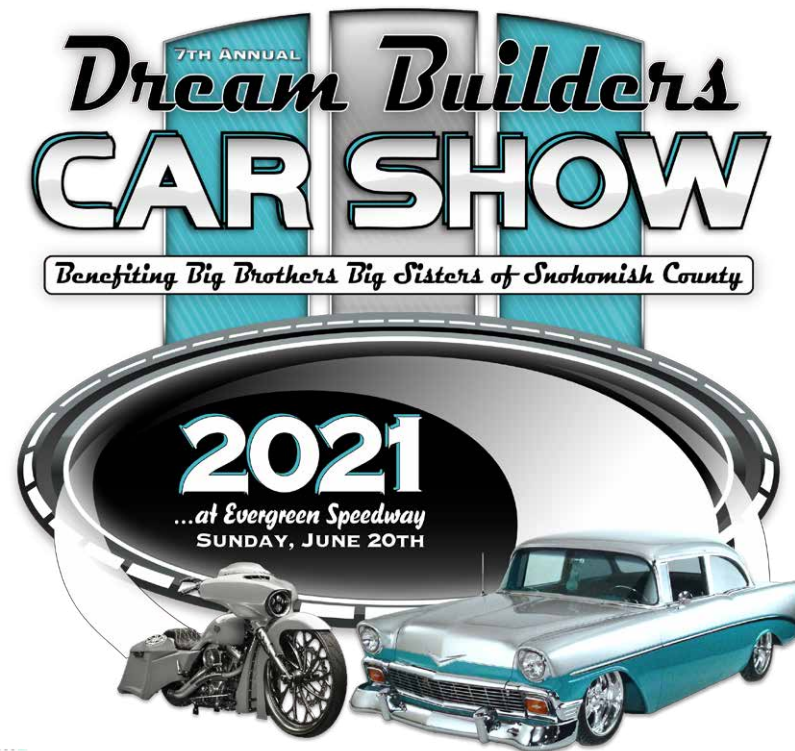
—Randy Lee, Multi Year Participant and Volunteer

Love all the activities! Great show to meet a lot of fellow enthusiasts!

—Rich Paradis, Multi Year Participant

Special thanks to Frank Moreno and Michael Brunk for many of these photos!





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dbcs4bbbs@hotmail.com



For more information about Big Brothers Big Sisters of Snohomish County, visit their website!

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